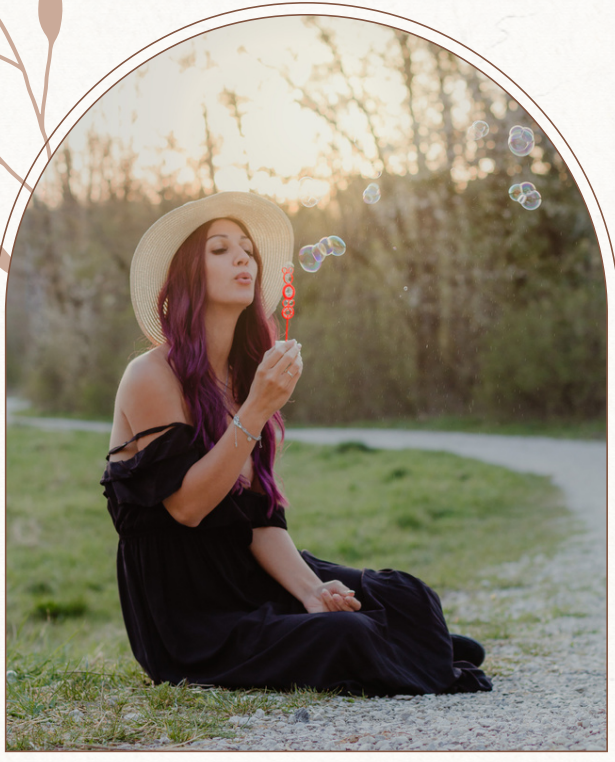


Julia Schönflug

TRAVEL | FAMILY | LIFESTYLE



MEDIA KIT

IG JULZLIVING



ABOUT ME

I am a travel enthusiastic single mum of 2 girls, currently living in Austria. Travelling, connecting with new people, places and cultures is our passion.

My goal is to encourage families and single parents to find ways to get out of their comfort zones to explore the world with their children and create lifelong memories in the process. I share new beautiful travel destinations, interesting, important and fun facts about places I visit with my followers.

We're excited to partner with Brands, helping them grow and achieve their marketing goals, and creating content for my audience. I value genuine connections and meaningful relationships. That the brand we work with has similar values, expectations and target groups. I strongly believe in creativity, reality and authenticity in collaboration.

827

Facebook followers

947

Instagram followers

4%

Engagement

7330

Monthly reach

Age



25-34 years old



74,1%



25,8%



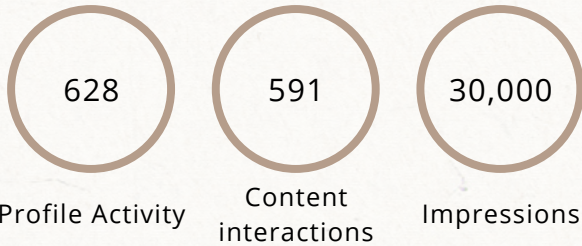
Austria 59.1%

Germany 13%

Australia 3.2%

Spain 17.6%

REACH & ENGAGEMENT



- Reels werden auf Instagram, Facebook und Pinterest geteilt.
- Posts und Stories werden auf Instagram und Facebook.

PAST COLLABORATION

Nikol Dedina
Photography



Rabenschwarz
Photography



PACKAGES

BASIC PACKAGE

€250,-

3 of my services featuring my experience with your product!

- 1x Instagram feed posts
- 3x Instagram story posts
- 1x Instagram Reels

BRAND AMBASSADOR

€888,-

3 months partnership to increase sales and value to your brand!

- 3x Instagram feed posts
- 9x Instagram story posts
- 3x Instagram Reels

GIVEAWAY

€380,-

Gain followers and brand awareness! Users must follow brand to enter giveaway.

- 2x Instagram feed posts
- 6x Instagram story posts
- 1x Instagram Reels

SERVICES

- Social Media Content
Reel, Post & Stories
- Sponsored Blog Post
- UGC Content
- Product/Hotel Reviews
- Destination Promotion & Hosted Trips

PRICE PER SERVICE

- Feed Post: €70
- Feed Carousel : €80
- Reel: €160
- Story slide: €30
- Blogpost: €400-€600

PLATFORMS

- **Social Media:**
Instagram, Facebook & Pinterest
- **Website:**
www.julzliving.com



Please contact me for pricing quotes based on your needs. Services may be combined to create larger, discounted offers.